



**FOODSERVICE CONSULTANTS SOCIETY INTERNATIONAL**  
**WORLDWIDE BOARD OF DIRECTORS MEETING**  
**MINUTES**

**30<sup>th</sup> November & 1<sup>st</sup> December, 2017**  
**Amsterdam, Netherlands**

**FOODSERVICE CONSULTANTS SOCIETY INTERNATIONAL**

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**In Attendance**

Officers

*Mr. William Taunton, FCSI  
(Gastrotec SpA)*

*Mrs. Clara Pi, FCSI  
Secretary/Treasurer  
(FCG Company Ltd.)*

Staff

*Mr. Nick Vaccaro  
Executive Director, WW*

*Mr. Wade Koehler, CAE  
Executive Director, TAD*

*Ms. Elonique Dalhuisen  
Executive Director, EAME*

Allied Representatives (Non-Voting)

*Mr. Roberto Assi  
(UNOX S.P.A.)*

Directors

*Mr. James Camacho, FCSI  
(Camacho Associates, Inc.)*

*Mr. Martin Rahmann, FCSI  
(Agere. Beratung für nachhaltigen Erfolg )*

*Remko van der Graaff, FCSI  
(AAG Food & Facilities & Hospitality)*

Guests

*Progressive Content (PC)  
Representatives*

Absent

*John C W Thomas, FCSI  
(Sangster Design Group Pty Ltd.)*

*Mr. Rob Geile  
(Ali Group North America)*

*Mr. Greg O'Connell  
(Moffat)*

## **FCSI's Vision**

**“FCSI is the global leader in foodservice and hospitality consulting”**

## **FCSI's Mission**

**“To promote professionalism in foodservice and hospitality consulting while returning maximum benefits to all members”**

## **Brand Slogan**

***“We Share, We Support, We Inspire”***

### **1.0 Call to Order and Opening Remarks**

The meeting was called to order on 30<sup>th</sup> November at 8:35 am (local time) at which time President William Taunton, FCSI welcomed everyone and thanked everyone for participating in the meeting. Noting that there was quorum for conducting official business Bill requested that the meeting begin with the first agenda item.

### **2.0 Approval of Board Meeting Minutes**

The minutes of the April 2017 and August 2017 meetings were discussed.

*Clara moved to accept the FCSI WW April, 2017 board meeting minutes as submitted, seconded by James and approved unanimously.*

*James moved to accept the FCSI WW August, 2017 board meeting minutes as submitted, seconded by Martin and approved unanimously.*

### **3.0 Financial Report**

Nick reviewed the financial reports distributed as of 31<sup>st</sup> October, 2017. He went through each of the spreadsheet tabs providing an overview and fielded questions. The current year report was completed with estimations of the year-end surplus.

*Remko moved to approve the 31<sup>st</sup> October, 2017 financials as submitted in the board materials. Seconded by James and approved unanimously.*

*James moved to approve the 2018 budget as submitted in the board materials. Seconded by Clara and approved unanimously.*

### **4.0 Bylaws Review**

*Remko moved to update the bylaws to state Corporate member companies may name two or more specific individuals as their representatives. All representatives will receive benefits on behalf of their company. James seconded the motion and approved unanimously.*

## 5.0 Council of Fellows

Martin moved to approve the Council of Fellows nomination for Ed Norman, FCSI. Remko seconded the motion and approved unanimously.

## 6.0 Educational Foundation

Nick reported that three requests were made from the WW office for a report on the activities of the Educational Foundation and nothing had been received by the time of the meeting in Amsterdam.

The sense of the board is that the WW Board will send a letter to the EF Board requesting that per the affiliation agreement that the EF Board provide the WW Board with an official report of activities. The report should contain the list of activities and the board meeting minutes from 2016 and 2017. If the response is not viewed as satisfactory by the WW Board then a follow up letter will be sent to the EF Board discussing the change or cancellation of the affiliation agreement.

## 7.0 FCSI Logo Use for Consultant Firms and Corporate Members

Wade presented the proposal approved by the TAD Board for the revised Corporate logo use for “supporting the Society.” This will change the “Actively Supporting” logo to say “Corporate Member.” The WW Board asked the TAD Board consider other options including the possibility of using the purple “Actively Supporting” logo that is being used in FCSI EAME.

## 8.0 Elections

Bill reviewed the available candidates for the open positions on the Board based on the specifications stated in the WW Bylaws.

Clara moved to elect Martin R. as president. James seconded the motion and approved unanimously.

Martin moved to elect James C. as Secretary/Treasurer. Remko seconded the motion and approved unanimously.

## 9.0 Foodservice Consultant Portfolio Report

Dan Davey and the Progressive Content staff provided an overview of the *Foodservice Consultant* portfolio of products. Included in the report were the following notes and suggestions:

Martin moved for the WW Board to sign the PC contract extension which carries the agreement through the 2022 Quarter 4 issue with the below mentioned items added to the contract extension with a total project \$20,000 spend.

- A semi-annual report on geographic food trends globally.
- A searchable article magazine database for all articles published since January 2012.
- A quarterly report on the “Find A Consultant” search usage.
- Website redesign.

Clara seconded the motion and approved unanimously.

## 10.0 EAME Division Update

Remko and Elonique provided an update on EAME activities which included a full PowerPoint presentation.

The EAME Board update included:

- Board meeting 2017, July
- Board meeting 2017, October
- Meeting PC London
- Member meeting FCSI Germany / Austria
- Update By-laws

The EAME Office update included:

- Update Your Membership
- Update website
- (Re)start Social Media
- Contact with (new) members
- Daily running business (e-mail, phone, etc.)
- FCSI EAME promotion film
- Find a Consultant on USB
- Organization Host  
Handover Sabine
- Meeting auditors
- Meeting Martin – Remko - Paul
- Meeting Fiera Milano
- Internorga Hamburg
- Conference Vienna
- Board Meeting Pordenone
- Host Tradeshow
- Meeting PC London
- Weekly call / meeting Remko
- Several Skype meetings UMC

The WW Board watched the HOST Milano videos produced to highlight the activities at the event. Remko and Elonique then spent a few minutes reviewing the plans for the upcoming EAME Conference and the overall EAME goals for 2018.

Roberto informed the Board on the progress of the BIM Committee. He provided a presentation which explained step-by-step the activities of the group and what they hope to accomplish in the coming year.

## 11.0 APD Division Update

Clara provided an update on APD activities which included a full PowerPoint presentation.

Key points covered were:

- Financial status
- Review of 2017 events (Hotelex Shanghai, HOFEX Hong Kong, Fine Food Sydney)
- Inner Mongolian Tree Planting Dedication Award
- 2018 Trade Shows (Hotelex Shanghai, Hotelex Guangzhou, Food Hotel Asia and Find Food Melbourne)

The Board then spent a few minutes discussing the future of APD as a Division. There were many ideas deliberated and Clara said that the APD Board would have a conference soon where more decisions will probably be made.

## 12.0 TAD Division Update

James and Wade reported on the activities of The Americas Division. Overall TAD is in a very positive position and is looking forward to a very active balance ending 2017 and moving into 2018. TAD participated in the New York HX Show this past November and had one of the most positive trade show experiences yet at that event. Wade said that they received many positive leads from the show which he hopes will result in new Society members.

Wade reviewed the plans for the 2018 TAD Conference in Denver. The agenda is coming together nicely with a fine combination of core educational offerings offset with enjoyable and entertaining speakers and quality social programming.

The WW Board watched a sample of the new TAD produced videos on YouTube promoting FCSI and the foodservice consulting profession.

## 13.0 Unfinished Business

There was no unfinished business brought before the board.

## 14.0 New Business

### Board Meeting Dates/Locations

**2018** – The board decided to hold the 2018 Q1 board meeting on Thursday, April 19<sup>th</sup> during the FCSI TAD Conference. It will be planned as a one-day board meeting.

If funds are available, and it is a prudent decision, there may be a WW Board meeting held in conjunction with the EAME Conference (October 2018).

Martin requested that the “host” Division pay for all costs associated with producing the WW Board meetings except for WW staff travel expenses. This was debated for a few moments and the sense of the Board was that it was probably feasible but each of the Divisional representatives would have to first get approval from their full boards in order to make it official.

## **15.0 Adjournment**

*Bill moved to adjourn the meeting. Seconded by Clara and the meeting was adjourned on 1<sup>st</sup> December at 10:50 am (local time).*

*Meeting minutes recorded by N. Vaccaro on 12.06.2017.*