



## 2017 APD Sponsorship

The FCSI APD Board of Trustee is proud to announce the 2017 sponsorship packages for our exciting calendar of events. This year, FCSI APD will participate in **FOUR** events. This sponsorship is event base, which allows you to choose particular **event(s)** to sponsor. We are working on some great seminar topics with networking opportunities. As always, we appreciate the support of our Corporate Allied partners and members.

### APD 2017 Events including:

#### Hotelex Shanghai 2017

**Show Dates:** 28<sup>th</sup> March 2017 – 31<sup>st</sup> March 2017

**Venue:** Shanghai New International Exhibition Centre

- ❖ FCSI Forum and booth

#### HOFEX Hong Kong 2017

**Show Dates:** 8<sup>th</sup> May 2017 – 11<sup>st</sup> May 2017 :

**Venue:** Hong Kong Convention and Exhibition Centre

- ❖ ACE award and booth
- ❖ Cocktail reception
- ❖ AGM & seminar

#### Hotelex Guangzhou 2017

**Show Dates:** 12<sup>nd</sup> December 2017 – 14<sup>th</sup> December 2017

**Venue:** Guangzhou Poly World Trade Centre, Pazhou

#### Fine Foods Sydney 2017

**Show Dates:** 11<sup>st</sup> September 2017 – 14<sup>th</sup> September 2017

**Venue:** International Convention Centre, Darling Harbour, Sydney

- ❖ Technology seminar

## Sponsorship Category [Price per each event]:

- ⌘ **Dynasty** [HKD\$ 30,000]
- ⌘ **Dragon** [HKD\$ 20,000]
- ⌘ **Phoenix** [HKD\$ 12,500]

Benefits Entitled:	Dynasty	Dragon	Phoenix
Sponsorship of the chosen event	✓	✓	✓
Complimentary invitation to cocktail event <b>[exclusive to HOFEX Hong Kong 2017]</b> <i>(Dynasty: 4 representatives)</i> <i>(Dragon and Phoenix: 2 representatives)</i>	✓	✓	✓
Company Stand up Banner at each event	✓		
Company Logo on all Event and Promotional signage	✓	✓	✓
<b>At HOFEX Hong Kong 2017</b> , attend as guest speakers in APD Technology Session.	✓		
APD Technology Seminar attendance for Company representatives	✓	✓	✓
Company Profile, products and contacts included in APD seminar attendee packages	✓	✓	
APD recognition certificate	✓	✓	✓
Recognition from the podium at all events	✓	✓	✓

Recognition in post event APD e-newsletter	✓	✓	✓
Recognition in 'Letter from the APD Chair' in Quarter 2 Foodservice Consultant Magazine	✓	✓	

Below choose the category that you would like to apply for: (✓)

Dynasty	Dragon	Phoenix

Below choose the event that you would like to sponsor: (✓)

- Hotelex Shanghai 2017
- HOFEX Hong Kong 2017
- Hotelex Guangzhou 2017
- Fine Foods Sydney 2017

**Contact Information:**

Full Name:

Company Name:

Contact Phone Number :

Email Address:

**Payment Method:**

Bank Draft

Bank Transfer

❖ **Bank Draft should be made by payable to “Foodservice Consultants Society International – Asia Pacific”, and mailed to below address:**

APD Secretariat  
Suite 901, Level 9, The Hong Kong Club Building  
3A Chater Road, Central, Hong Kong

❖ **EFT Payment should be made to the following bank account:**

**Bank: HSBC**

**Branch: Hong Kong**

**Account Number: 004-110-522752-001**

**Swift Code: HSBCHKHCHK**

**Account Name: Food Service Society International – Asia Pacific**

❖ **Credit Card Payment:**

**Visa**

**MasterCard**

**Card Number:**

**Expiry Date:**

**Name shown on card:**

**Amount: HK\$**

**Signature:**

**Date:**

To ensure your sponsorship is acknowledged and to allow us to provide an invoice and receipt. Please fax or scan/email to FCSI Asia Pacific Division, FAX +(852) 3125 7632, Email: [apd@fcsi.org](mailto:apd@fcsi.org). For any queries please phone Administration on +(852) 3125 7631, or email [apd@fcsi.org](mailto:apd@fcsi.org) or contact Clara Pi, Chair APD, on [clara.pi@me.com](mailto:clara.pi@me.com)