RESTAURANT CONSULTING & RESEARCH

MONTHLY RESTAURANT INDUSTRY SNAPSHOT

SEPTEMBER 2020

Please see important disclosures at compassrcr.com



COMMENTS: September Top Performers: September Most Improved: September Bottom Performers: Domino's, Popeyes, Wingstop McDonald's, Chuy's, Starbucks Applebee's, Burger King, Taco Bell

RESTAURANT PERFORMANCE INDEX (Source: National Restaurant Association)

		5/20	6/20	7/20	8/20
E	RESTAURANT PERFORMANCE INDEX	96.8	96.4	97.1	97.6
	CURRENT SITUATIONS				
\$	SSS Increase/Decrease	3%/97%	10%/90%	25%/75%	27%/73%
四	Capital Spending EXPECTATIONS:	22%	75%	47%	41%
\$	Sales Outlook Improvement	73%	75%	58%	20%
	Economy Outlook Improvement	54%	56%	33%	27%

SMALL BUSINESS OPTIMISM INDEX (Source: NFIB and Compass RCR)

96.4	90.9	94.4	100.6	98.8	100.2	104.0
3/20	4/20	5/20	6/20	7/20	8/20	9/20

CONSUMER SENTIMENT (University of Michigan-Sentiment)

COMMENTS:							
Sentiment continues to improve; as well as Expectations.		4/20	5/20	6/20	7/20	8/20	9/20
Both are driven by optimistic outlook for national	Optimism	72.3	78.9	78.1	73.3	74.1	80.4
economy.	Expectations	65.9	73.1	87.1	65.9	68.5	75.6

HEADLINE NEWS:

- More cities and states are opening for business.
- 35+ chains are testing Virtual Kitchens.
- Several Casual Dining chains are experimenting with "Flex Casual" designs.
- QTR-4 sees aggressive return of LTO's and Value Meals.
- Several chains are unveiling new format designs.
- Treasury Department plans to start PPP forgiveness soon.
- Dine-In traffic continues to improve but off-premise is still preferred (per new NPD study).
- Fall promotions are invigorating menus.