

# CONFERENCE SPONSORSHIPS APPLICATION

**April 19 - 21, 2018**

Hilton Denver City Center  
1701 California Street  
Denver, CO 80202

**You do not want to miss out on this sponsorship opportunity!**

We are so excited to bring you a fun filled program with plenty of networking opportunities, fantastic educational sessions, and evening entertainment in the Mile High City!

## Sponsorship Application

### Sponsorship Level:

Diamond (\$15,000 US)     Platinum (\$12,000 US)     Gold (\$8,000 US)     Silver (\$5,000 US)

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

### Payment Information

My check made payable to FCSI The Americas is enclosed

Please invoice me

All requests for sponsorship must be in writing and on this form. Fax transmissions will be accepted. The above information will be listed when recognizing the sponsor in the conference program and any other promotional materials. Please see the second page for the benefits offered for each level of sponsorship.

### Please return completed form to:

FCSI The Americas  
3309 Robbins Road #171  
Springfield, IL 62704

Fax: 309-585-2992

Email: [wade@fcsi.org](mailto:wade@fcsi.org)





# 2018 FCSI CONFERENCE SPONSORSHIPS **BENEFITS**

## Mount Elbert - 14,440 feet

### Exciting new Diamond level benefits for 2018:

- 8 Mentions/posts on FCSI TA Social Media platforms – Twitter, Facebook, LinkedIn, and Instagram\*\*
- Logo on lobby elevator door
- Logo on escalator wall leading to event space

### Diamond \$15,000 receive the following benefits:

- Three complimentary full conference registrations
- Extra large company logo (single brand) on sponsor signage displayed throughout the conference
- Listed on the conference web page of the FCSI website – includes a live link to your company's website
- Receive a list of registered attendees prior to the conference upon request
- Supply one giveaway for consultant attendee pick up in the registration area\*
- Featured 'Sponsor Spotlight' article in the *Direct Connection* e-Newsletter for your company or specific product. (Spotlights are available first come/first served)
- Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app
- Push notifications sent on your company's behalf to all attendees regarding specific product or promotion via the Conference mobile app. 55% of attendees downloaded the FCSI Conference App at of 2016 Nashville Conference.

## Mount Massive - 14,428 feet

### Exciting new Platinum level benefits for 2018:

- 4 Mentions/posts on FCSI TA Social Media platforms – Twitter, Facebook, LinkedIn, and Instagram\*\*\*
- Logo on lobby elevator door

### Platinum \$12,000 receive the following benefits:

- Two complimentary full conference registrations
- Large company logo (single brand) on sponsor signage displayed throughout the conference
- Receive a list of registered attendees prior to the conference upon request
- Supply one giveaway for consultant attendee pick up in the registration area\*
- Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app

## Mount Harvard - 14,421 feet

### Exciting new Gold level benefit for 2018:

- Logo on lobby elevator door

### Gold \$8,000 receive the following benefits:

- One complimentary full conference registration
- Medium size company logo (single brand) on sponsor signage displayed throughout the conference
- Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app

## Blanca Peak - 14,351 feet

### Exciting new Silver level benefit for 2018:

- Company name on lobby elevator door

### Silver \$5,000 receive the following benefits:

- One discounted conference registration
- Company name (single brand) on sponsor signage displayed throughout the conference
- Company name featured on Conference mobile app

### ALL Sponsors receive the following benefits:

- Display one item of company literature at the conference registration area\*
- Recognition during opening general session
- Listing on the Conference page of the FCSI website
- Listing in the 2018 pre-conference issues of *Direct Connection* e-Newsletter
- Sponsor name badge ribbon for all company representatives in attendance
- Signage identifying sponsors prominently displayed throughout the conference
- Recognition in the First Quarter issue of *Foodservice Consultant* magazine (if paperwork is returned by 12/31/17)
- Post conference attendee list



\* Sponsor giveaway and literature must meet certain size criteria and be pre approved by FCSI TA Headquarters

\*\* Provide 2 unique posts with mentions on all platforms listed twice

\*\*\* Provide 1 unique post with mention on all platforms listed once