The FCSI APD Board of Trustee is proud to announce the 2017 sponsorship packages for our exciting calendar of events. This year, FCSI APD will participate in **FOUR** events. This sponsorship is event base, which allows you to choose particular event(s) to sponsor. We are working on some great seminar topics with networking opportunities. As always, we appreciate the support of our Corporate Allied partners and members.

**APD 2017 Events including:**

**Hotelex Shanghai 2017**
- **Show Dates:** 28th March 2017 – 31st March 2017
- **Venue:** Shanghai New International Exhibition Centre
  - FCSI Forum and booth

**HOFEX Hong Kong 2017**
- **Show Dates:** 8th May 2017 – 11st May 2017
  - **Venue:** Hong Kong Convention and Exhibition Centre
    - ACE award and booth
    - Cocktail reception
    - AGM & seminar

**Hotelex Guangzhou 2017**
- **Show Dates:** 12nd December 2017 – 14th December 2017
- **Venue:** Guangzhou Poly World Trade Centre, Pazhou

**Fine Foods Sydney 2017**
- **Show Dates:** 11th September 2017 – 14th September 2017
  - **Venue:** International Convention Centre, Darling Harbour, Sydney
    - Technology seminar
### Sponsorship Category [Price per each event]:

- **Dynasty** [HKD$ 30,000]
- **Dragon** [HKD$ 20,000]
- **Phoenix** [HKD$ 12,500]

### Benefits Entitled:

<table>
<thead>
<tr>
<th>Benefits Entitled</th>
<th>Dynasty</th>
<th>Dragon</th>
<th>Phoenix</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship of the chosen event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary invitation to cocktail event [exclusive to HOFEX Hong Kong 2017]</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><em>(Dynasty: 4 representatives)</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>(Dragon and Phoenix: 2 representatives)</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Stand up Banner at each event</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company Logo on all Event and Promotional signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>At HOFEX Hong Kong 2017, attend as guest speakers in APD Technology Session.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>APD Technology Seminar attendance for Company representatives</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company Profile, products and contacts included in APD seminar attendee packages</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>APD recognition certificate</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition from the podium at all events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Recognition in post event APD e-newsletter ✔ ✔ ✔

Recognition in ‘Letter from the APD Chair’ in Quarter 2 Foodservice Consultant Magazine ✔ ✔

Below choose the category that you would like to apply for: (✔)

<table>
<thead>
<tr>
<th>Dynasty</th>
<th>Dragon</th>
<th>Phoenix</th>
</tr>
</thead>
</table>

Below choose the event that you would like to sponsor: (✔)

- Hotelex Shanghai 2017
- HOFEX Hong Kong 2017
- Hotelex Guangzhou 2017
- Fine Foods Sydney 2017

Contact Information:

Full Name:

Company Name:

Contact Phone Number:

Email Address:

Payment Method:

- Bank Draft
- Bank Transfer
Bank Draft should be made by payable to “Foodservice Consultants Society International – Asia Pacific”, and mailed to below address:
APD Secretariat
Suite 901, Level 9, The Hong Kong Club Building
3A Chater Road, Central, Hong Kong

EFT Payment should be made to the following bank account:
Bank: HSBC
Branch: Hong Kong
Account Number: 004-110-522752-001
Swift Code: HSBCHKHHHKH
Account Name: Food Service Society International – Asia Pacific

Credit Card Payment:
- [ ] Visa
- [ ] MasterCard
Card Number: Expiry Date:
Name shown on card: Amount: HK$
Signature: Date:

To ensure your sponsorship is acknowledged and to allow us to provide an invoice and receipt. Please fax or scan/email to FCSI Asia Pacific Division, FAX +(852) 3125 7632, Email: apd@fcsi.org. For any queries please phone Administration on +(852) 3125 7631, or email apd@fcsi.org or contact Clara Pi, Chair APD, on clara.pi@me.com