



2017 APD Annual Sponsorship

The FCSI APD Board of Trustee is proud to announce the 2017 annual sponsorship packages for our exciting calendar of events. This year, FCSI APD will participate in FOUR events. This annual package will cover sponsorship in ALL FOUR of the event. We are working on some great seminar topics with networking opportunities. As always, we appreciate the support of our Corporate Allied partners and members.

Subscription to the annual sponsorship package entitles a 20% discount

APD 2017 Events including:

Hotelex Shanghai 2017

Show Dates: 28th March 2017 – 31st March

2017

Venue: Shanghai New International

Exhibition Centre

FCSI Forum and booth

HOFEX Hong Kong 2017

Show Dates: 8th May 2017 – 11st May 2017:

Venue: Hong Kong Convention and Exhibition Centre

- ACE award and booth
- Cocktail reception
- AGM & seminar

Hotelex Guangzhou 2017

Show Dates: 12nd December 2017 – 14th

December 2017

Venue: Guangzhou Poly World Trade

Centre, Pazhou

Fine Foods Sydney 2017

Show Dates: 11st September 2017 – 14th September

2017

Venue: International Convention Centre, Darling

Harbour, Sydney

Technology seminar



Sponsorship Category

[Discounted Annual Price]: [Original Annual Price]

Dynasty [HKD\$ 96,000] **# HKD\$120,000**

ж Dragon [HKD\$ 64,000] ж HKD\$80,000

Phoenix [HKD\$ 40,000] # HKD\$50,000

Benefits Entitled:	Dynasty	Dragon	Phoenix
Sponsorship of all APD 2017 Events	✓	✓	✓
Complimentary invitation to cocktail event [exclusive to HOFEX Hong Kong 2017] (Dynasty: 4 representatives) (Dragon and Phoenix: 2 representatives)	✓	✓	✓
Company Stand up Banner at each event	✓		
Company Logo on all Event and Promotional signage	✓	✓	✓
At HOFEX Hong Kong 2017, attend as guest speakers in APD Technology Session.	✓		
APD Technology Seminar attendance for Company representatives		✓	✓
Company Profile, products and contacts included in APD seminar attendee packages	✓	✓	
APD recognition certificate	✓	√	√
Recognition from the podium at all events	✓	✓	✓



Recognition in post event APD e-newsletter	✓	✓	✓
Recognition in 'Letter from the APD Chair' in Quarter 2 Foodservice Consultant Magazine	✓	✓	

Below choose the category that y	ou would like to apply for:	(V)		
below choose the category that y	ou would like to apply for.	(*)		
Dynasty	Dragon	Phoenix		
Contact Information:				
Full Name:	,			
Company Name:				
Contact Phone Number :				
Email Address:	1/4.			
Payment Method:	4			
☐ Bank Draft	☐ Bank Transfer			
❖ Bank Draft should be made by paya Pacific", and mailed to below address APD Secretariat Suite 901, Level 9, The Hong Kong Club 3A Chater Road, Central, Hong Kong		nts Society International – Asia		
SEPT Payment should be made to the	e following bank account:			
Bank: HSBC	Branch: Hong Ko	Branch: Hong Kong		
Account Number: 004-110-522752-00	Swift Code: HSB	Swift Code: HSBCHKHHHKH		
Account Name: Food Service Society	nternational – Asia Pacific			



* Credit Card Payment:	□ Visa	☐ MasterCard
Card Number:		Expiry Date:
Name shown on card:		Amount: HK\$
Signature:		Date:

To ensure your sponsorship is acknowledged and to allow us to provide an invoice and receipt. Please fax or scan/email to FCSI Asia Pacific Division, FAX +(852) 3125 7632, Email: apd@fcsi.org. For any queries please phone Administration on +(852) 3125 7631, or email apd@fcsi.org or contact Clara Pi, Chair APD, on clara.pi@me.com